

Social media online toolkit

This social media plan provides text you can include in your social media posts. Animations and images can be downloaded from the toolkit here [common conditions toolkit](#).

Hastags: #ThinkPharmacyFirst , #NotJustAPlaceToPickUpAPrescription

Handles: Facebook – NorthEastandNorthCumbriaNHS, X (the new name for Twitter) – @NENC_NHS, Instagram – nenc_nhs

	Social media message	Graphics	10 second animation
1	<p>Got an Itch?</p> <p>Dry skin, eczema, thrush, fungal skin infections</p> <p>Head straight to your local pharmacy...</p> <p>Pharmacists are qualified experts in healthcare and medicines and can give you advice and treatment for a range of common health concerns.</p> <p>Find out more here</p> <p>#NotJustAPlaceToPickUpAPrescription #Here to Help</p>		

2 **Gut feeling?**

Constipation, diarrhoea, haemorrhoids, period pain

Head straight to your local pharmacy...

Pharmacists are qualified experts in healthcare and medicines and can give you advice and treatment for a range of common health concerns.

Find out more [here](#)

#NotJustAPlaceToPickUpAPrescription
#HeretoHelp



3 **Little problems?**

Headlice, verruca, chicken pox, nappy rash

Head straight to your local pharmacy...

Pharmacists are qualified experts in healthcare and medicines and can give you advice and treatment for a range of common health concerns.

Find out more [here](#)

#NotJustAPlaceToPickUpAPrescription
#HeretoHelp

