

Social media online toolkit

This social media plan provides text you can include in your social media posts. Animations and images can be downloaded from the toolkit here <u>common conditions toolkit</u>.

Hastags: #ThinkPharmacyFirst, #NotJustAPlaceToPickUpAPrescription **Handles**: Facebook – NorthEastandNorthCumbriaNHS, X (the new name for Twitter) – @NENC_NHS, Instagram – nenc_nhs

	Social media message	Graphics	10 second animation
1	Got an Itch? Dry skin, eczema, thrush, fungal skin infections Head straight to your local pharmacy Pharmacists are qualified experts in healthcare and medicines and can give you advice and treatment for a range of common health concerns. Find out more <u>here</u> #NotJustAPlaceToPickUpAPrescription #Here to Help	<image/> <text><text><text><text></text></text></text></text>	Image: start of the start of



Gut feeling? 2 NHS **Gu** feeli Constipation, diarrhoea, haemorrhoids, period pain NHS Head straight to your local pharmacy... Pharmacists are qualified experts in healthcare and medicines and can give Treat constipation, haemorrhoids, you advice and treatment for a range of diarrhoea or period pain fast. common health concerns. Head to your local pharmacy. NHS NHS NHS Find out more here Treat Head to constipation #NotJustAPlaceToPickUpAPrescription NHS your local haemorrhoid #HeretoHelp **Gu** feeli pharmacy. diarrhoea. HERE or period TO HELP pain fast Treat constipation, diarrhoea or haemorrhoids fast. Head to your local pharmacy.

North East and North Cumbria

Little problems? 3 NHS Headlice, verruca, chicken pox, nappy rash NH Head straight to your local pharmacy... problems? Pharmacists are qualified experts in roblems healthcare and medicines and can give Treat headlice, verrucas, you advice and treatment for a range of chickenpox or skin rash fast. common health concerns. NHS NHS Head to your local **pharmacy.** Treat Find out more here Head to headlice. **vour** local verrucas, #NotJustAPlaceToPickUpAPrescription pharmacy. chicken pox NHS #HeretoHelp HERE or skin TO **Ittle** rash fast. HELP problems? Treat headlice, verrucas, chickenpox or nappy rash fast. Head to your local **pharmacy.**